

Interactive Module: ASSA ABLOY Premium Bored Locks - Outline

Outline:

- Intro
 - Title and Logo animation (AA)
 - Explain how to use the interactive module (sidebar, navigation)
 - Scenario (same as WB video - school facility manager? Or Someone else?)
 - Maybe just play WB video?
 - Slide to summarize video (also used as a quick reference for return users)
 - Select a brand
 - Select a brand upfront and go down that brand's path?
 - Or...
 - Provide the ability to select a brand at applicable sections/slides?
- Product Overview:
 - Benefits
 - Features
 - Feature list
 - In addition, provide link to comparison table PDF (for quick reference)
 - Can features be grouped in any way?
 - Exploded View
 - Animation with hotspots (info appears when user hovers over hotspots)
 - Applications
 - Electrified Lock
- Product Details:
 - Certifications
 - Tech Details/Specs
 - Trim
 - Levers
 - In addition, provide link to comparison table PDF (for quick reference)
 - Functions
 - Selector functionality
 - Select a type, visual shows line drawing and details
 - For just a single AA brand, would users prefer to compare one function to another?
 - If so, maybe we can allow users to pick 3 at a time
 - In addition, provide link to comparison table PDF (for quick reference)
 - Can functions be grouped in any way?
 - Cylinders
 - Latches
 - Strikes
 - Options:
 - Cylinder and keying
 - Quick codes
 - Finishes
 - Chip chart
 - In addition, provide link to comparison table PDF (for quick reference)
- FAQ
- MicroShield
 - In catalog, this info is with the TOC - Is this significant info?
- How to Order
- How to Specify
- Take the Function Challenge
 - For added interest/fun, would users like to be challenged to see if they could identify the function just by the line drawing?